

TRANSAMERICA PYRAMID CENTER HIGHLIGHTS

NEWS & EVENTS

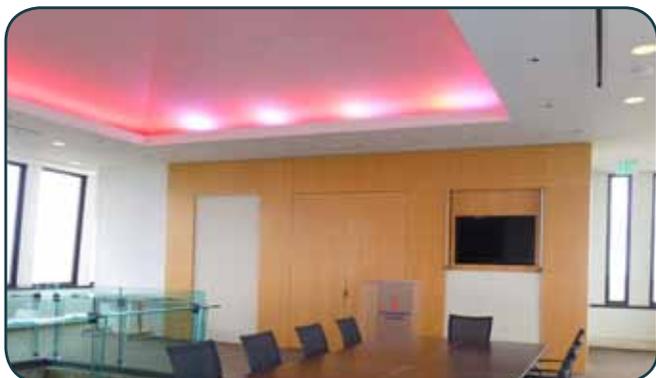
THERE'S ROOM AT THE TOP: 48th FLOOR UPGRADES

Enjoy unparalleled 360 degree views of San Francisco in this unique venue located at the top of the historic Transamerica Pyramid. The view, combined with state-of-the-art audio visual equipment, inspire creative meetings and events. An ideal setting to hold corporate meetings, training sessions, launch a new product, or host an intimate dinner party or cocktail reception.

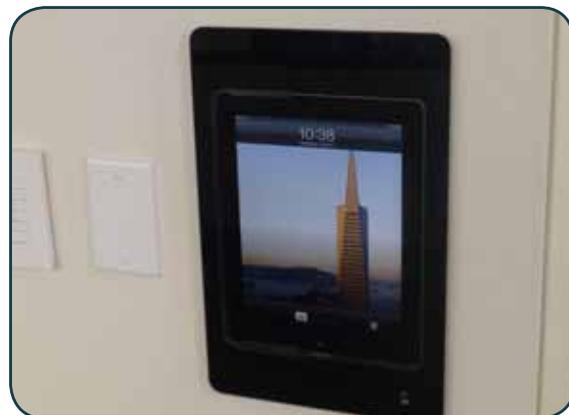
The room has recently been upgraded and now includes:

- 55" HDTV with access to Direct TV
- The ability to add a mobile second TV unit via "plug and play" AV plug outlet
- Blu-Ray DVD player

- Handheld microphone with transmitter for full room coverage
- Apple TV and Apple Extreme WIFI router
- Enhanced sound system
- All components controlled remotely by an iPad
- LED lighting system that can be programmed to represent your company's colors or an event's color scheme.



Newly installed 55" HDTV with Direct TV and colorful LED lighting to represent company event.



Wall mounted iPad for easy remote control.

FALL

2013

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CLARENCE MOORE RECEIVES AUDLEY HARGRAVES AWARD

Clarence Moore, Security Officer (Lobby Officer) was selected for this year’s Audley Hargraves Award. This award is for the Security Officer who demonstrates the best customer service in security during the year, July through June. The recipient receives a cash award and name placed on a plaque in the Security Office. This recognition reminds us of the excellent service Security Officer Audley Hargraves delivered for many years. Jeff Ellis, Security Manager, says “Clarence Moore is not only friendly, helpful and positive, but he exemplifies all of the good traits we want in a Security Officer. Clarence is highly observant and has great control of his post and his environment. His Supervisor started lobbying for Clarence to receive the Hargraves Award shortly after we awarded the initial award to Audley Hargraves.” Once receiving the award, Clarence commented, “I appreciate the recognition and support of Universal Protection Service and the respect of other officers and supervisors and the opportunity to use the two most important tools we have: clear communication and respect for each other.”



Visit

**TRANSAMERICA PYRAMID CENTER
POINT OF INTEREST**



NOW OPEN! 10% TENANT DISCOUNT!

To learn more about this historic building -- from its controversial beginnings to its iconic status as a part of the San Francisco skyline, visit the Point of Interest on the Clay side of the Transamerica Building. View historic displays, videos about the building, and shop the many items available, from sweatshirts, to hats, to posters and post cards.

And as a valued tenant, we would like to offer you, your friends and families 10% off on any purchase. Simply print out this coupon and bring it into the Point of Interest.

Located at:

First Floor Lobby - Clay St. side
Open Monday through Friday 10:00 am – 3:00 pm
Closed on Holidays



TRANSAMERICA PYRAMID CENTER • POINT OF INTEREST
Tenant Discount

Please enjoy 10% OFF
Your Entire Purchase. One Coupon Per Purchase.

TRANSAMERICA PYRAMID
PRESENTS:

THE ANNUAL HEALTH & SUSTAINABILITY FAIR

Wintergarten Lobby • 505 Sansome

THURSDAY, OCTOBER 17th • 11 am - 2 pm

LEARN GREEN TIPS!

Experts will be on hand to discuss LEED, waste diversion, alternative transportation, and conservation.

PLUS:

- Low cost flu shots
- Energy conservation ideas
- Exercise tips
- Healthy eating tips
- And much more!

FREE MESSAGES!

Chair massages will be offered, compliments of the Transamerica Pyramid Center



FREE HEALTH SCREENINGS!

Cholesterol, blood pressure, blood sugar and bone density screenings will be available!



DELICIOUS HEALTHY FOOD!

Top Chef Ryan Scott will be serving delicious healthy snacks and treats!



FOR MORE INFORMATION: LOUISA JUAREZ - TANG, Ljuareztang@thepyramidcenter.com

TENANT SPOTLIGHT:



600 Montgomery

BTIG

BTIG, LLC is a global financial services company headquartered in San Francisco. BTIG specializes in trading and fund services for hedge funds, mutual funds, separate accounts and family offices. It offers products and services across Equity Trading, Derivatives, Fixed Income, Futures & Commodities, Prime Brokerage, Outsource Trading, Electronic Trading, Foreign Exchange, Convertible/Preferred Securities, Corporate Access, Equity Research, Capital Markets, and Investment Banking. BTIG employs over 450 professionals worldwide with offices in New York, Chicago, Boston, Dallas, Los Angeles, Atlanta, Greenwich, Red Bank, and Orinda as well as overseas affiliates in London, Hong Kong, Singapore and Sydney.

In an industry that has become increasingly driven by automation, BTIG is powered by high touch service and ongoing dialogue with its clients. BTIG applies its depth of experience, market insight and network of global relationships to give our clients an advantage in today's challenging market environment.

BTIG's move into the Transamerica Pyramid was a homecoming of sorts. Many of BTIG's San Francisco employees worked for Montgomery Securities/Bank of America and occupied the 6th floor of the Pyramid years ago, the same floor that BTIG occupies now.

"We have always wanted to maintain our SF presence in the city's financial district and we see the Transamerica Pyramid as the heart of that area," said Scott Kovalik, CEO and Co-Founder of BTIG. "Being located in the Pyramid undoubtedly helps to strengthen our profile both in the U.S. and around the world, helps us recruit top talent and will allow us to provide a comfortable and safe working environment for our employees. We enjoy working with the Pyramid's team and we appreciate their support and professionalism."

For more information visit www.btig.com.

SAN FRANCISCO People in Plazas

This event has been a great success drawing thousands of fans to listen to a variety of music styles, from Blues, to Jazz, to Contemporary Mix and more! The program started in July and runs through October 3rd.

Don't miss your last chance to hear the "vibes" in Redwood Park! Sit back, relax, enjoy lunch and catch these entertainers at noon:

September 5: Larry Walker Band – Contemporary Mix

September 26: Rosa Los Santos – Peruvian

October 3: Michelle Pollace – Latin Jazz



BEHIND THE SCENES

CYNTHIA KWONG • TENANT SERVICES COORDINATOR

Cynthia started with the Transamerica Pyramid Center as a contractor in March of 2013 and became a permanent employee in May of 2013. She assists in the day-to-day operations of the property by maintaining efficient tenant relations, and ensuring tenant satisfaction. She also provides support to ensure smooth operations of the managing office. Cynthia says her favorite part of her job is just how dynamic her days are. There really is never a typical day in the office and she enjoys interacting with all of the tenants and providing the best service possible.

Cynthia graduated from the University of California at Los Angeles with a degree in Sociology. She then worked for a non-profit property management company specializing in affordable housing for three years, and managed three of their properties in the East Bay. In her spare time, Cynthia enjoys traveling and exploring new areas whether it's near or far. She enjoys hiking and running as well as reading books. But her passion is for food -- trying different cuisines from around the world as well as creating her own dishes at home.



**TRANSAMERICA
PYRAMID**

600 Montgomery St.
San Francisco, CA 94111

505 SANSOME

505 Sansome St.
San Francisco, CA 94111

545 SANSOME

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San Francisco, CA 94111

**FOR LEASING
INFORMATION
CONTACT:**

Margaret Duskin
Executive Director
mduskin@cushwake.com
415.773.3538

Ross Robinson
Senior Director
ross.robinson@cushwake.com
415.773.3576



TRANSAMERICA PYRAMID CENTER

CONCIERGE'S CORNER

By J.C. CUAYET • 415.829.5340

Brasserie S&P



If you are looking for an oasis of serenity for lunch in the bustling financial district, a place where you can dine on beautifully-prepared local produce and carry on a normal conversation, try the new Brasserie S&P (Sansome & Pine) at the Mandarin Oriental Hotel. Chef Adam Mali, (formerly of Nick's Cove on Tomales Bay, Delfina, and Gary Danko) serves up a sophisticated,

yet informal, brasserie-style menu in a remarkably comfortable surroundings. The olive burl woodwork, warm colors, subtle lighting, leather banquettes, wide spacing of tables, and the elegant white marble bar all convey a sense of sophistication, tranquility, and escape. The lunch menu is divided into three sections: Starters, Sandwiches and Salads, and Brasserie Plates. For starters, try the clam chowder, it's as good as you can find in Boston, nice consistency, chock full of clams, red potatoes with just the right texture, and beautifully flavored with Black Pig bacon (which does leave it a tad salty). Another starter I would recommend is the Hamachi "Poke" Crudo, prepared with Macademia nut, sesame oil and chili which provides a nice kick. If you like oysters, there is a raw bar.

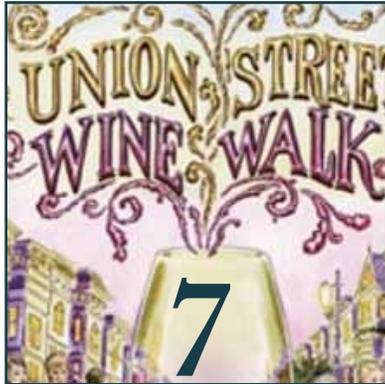
There are several salads and sandwiches to choose from. The Mandarin Chicken salad with napa cabbage has a particularly flavorful hoisin vinaigrette dressing. S&P's variant of a Vietnamese sandwich is the Pork Burger with basil, cucumber, pickled carrot and jalapeno. Not to be missed is the Dungeness Crab Brioche Roll with black bacon, avocado and tarragon aioli. For more substantial lunches, the Brasserie Plates include steak, fish, duck confit, and pasta.

All in all, Brasserie S&P is an ideal retreat for a quiet lunch in an atmosphere of understated elegance. The wait staff is attentive and knowledgeable.

Brasserie S&P is located at 222 Sansome Street. Open daily for breakfast, lunch, and dinner. Valet Parking is available. For more information, call 415-986-2020 or visit <http://www.opentable.com/brasserie-s-and-p-reservations-san-francisco?restref=117>.



EVENT CALENDAR



**1. America's Cup
Final Series**
Sept 7 - 21
Piers 27-29
americacup.com

**2. SF Dance Film
Festival**
Sept 12-15
Embarcadero Theaters
sfdancefilmfest.org

**3. Oktoberfest
By the Bay**
Sept 20-22
Pier 48
oktoberfestbythebay.com

**4. Polk Street Blues
Festival**
Sept 21 - 22
Pacific on Union Streets
polkstreetbluesfestival.com

**5. 49ers Season
Schedule**
Sept - Dec 2013
Candlestick Park
49ers.com

6. Butterflies & Blooms
October 1-20
Conservatory of
Flowers
conservatoryofflowers.org

**7. Union Street
Wine Walk**
Oct 10
Gough to Steiner
unionstreetsf.com

**8. Cirque du Soleil
Amaluna**
Opens Nov 15
Big Top AT&T Park
cirquedusoleil.com

**9. Turkey Trail Trot XI
Run & Walk**
November 28
SF Polo Fields
turkeytrailtrot.com