



POINT OF INTEREST IS NOW OPEN!

After a year in the planning stages, the historical display and retail center is now open! A special VIP event was held in April to honor many of those who contributed to the development of the Transamerica Pyramid in the wake of protests, multiple public hearings and criticism from around the country. Why when it is now such a prominent part of the skyline did it receive so much skepticism?

In the 1960s San Francisco was a city that had a very distinctive look. Buildings were boxy, and skyscrapers were just coming on the scene. When Jack Beckett, CEO of Transamerica Corporation, proposed William Pereira's "Needle-shaped" design, most thought it whimsical, some arrogant, and many that it would be a blight on the skyline. Originally designed to be 1,000 feet high and much more narrow, the height was brought down to 853 feet as well as the base widened to allow for elevator shafts, a stairwell and smoke tower as well as meet height restrictions imposed by the city.

A huge proponent of the project was then Mayor Joe Alioto, who probably had the most influence in seeing the Pyramid built. And in summer of 1972, the building welcomed its first tenants.



From left to right Tom Hoshiyama, Patrick Mohaney, Kent Colwell, Gaylene Hoshiyama



From left to right: Gian-Paolo Veronese, Angela Alioto, Kent Colwell, John Chase, Patrick Mahoney, Belinda Beckett, Diana Beckett.



Inside Point of Interest

Come read more about the history, view clips from programs that cover this unique building and peruse the retail center where you can purchase souvenir items, client and employee gifts. Hours of operation are 10:00 am – 3:00 pm Monday – Friday.

SUMMER 2013

NEWS & EVENTS 1, 3-5
 TENANT SPOTLIGHT 2
 CONCIERGE'S CORNER 6
 EVENT CALENDAR..... 7

TENANT SPOTLIGHT

OPENTEXT

OPENTEXT

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"OpenText, being the leader in EIM software wanted to establish a presence in San Francisco" said OpenText VP of Global Real Estate, Mike Cumming who headed the company's search for the downtown office space. "We chose 600 Montgomery Street because it provided OpenText a San Francisco presence in the city's most iconic building with incredible views of the Bay. Our employees are excited about being located in the Transamerica Pyramid building and having access to the many surrounding amenities. I'd like to acknowledge and thank the Pyramid team of Margaret Duskin, Dennis Latta and Phil Rapoport for all their support to ensure we were able to open our new San Francisco office on schedule."



GET PLUGGED IN!

As the plug-in hybrid electric vehicle and battery electric vehicle ownership is expanding, there is a growing need for charging stations. The Transamerica Pyramid Center is happy to introduce EV Charging stations available to all tenants and guests.

The Transamerica Pyramid Center recently added four 240-volt chargers and four 120 volt independently wired outlets on the G-3 level of the garage. Tenants and visitors to the building will have access to the charging stations by contacting the garage staff upon their arrival.

If you have any questions in regards to the charging stations, please call 415.829.5344.

AMERICA'S CUP PREMIER VIEWS!

Don't forget to book your event on the 48th floor during the America's Cup events! Bookings are going quickly, so don't miss this opportunity to see the races!

Upcoming Series:

July 4 – August 30: Louis Vuitton Cup
September 1 – 4: Red Bull Youth Am Cup
September 7 – 21: Am Cup Finals

For more information on event planning and to book the 48th floor, contact J.C. Cuayet at 415.829.5340 or conciierge@thepyramidcenter.com.





PEOPLE IN PLAZAS, 2013

This not to be missed series of free outdoor concerts around San Francisco includes 12 in our own Redwood Park.

The series has grown to producing 170+ free performances in public plazas during July, August and September. Venues stretch from the Pyramid up to Castro Street near Market Street. The program reaches an audience of more than 45,000 annually.

The "People in Plazas" series is supported by the Mayor's Office, Art Commission, Musicians Union Local 6, AFM, SFPD, the SF Entertainment Commission and through a grant from the Hotel Tax Fund /Grants for the Arts.

REDWOOD PARK SCHEDULE:

July 11: Pat Wilder	– <i>Blues</i>	Aug. 22: Larry Vann Band	– <i>R & B</i>
July 18: Gauche	– <i>Gypsy Swing</i>	Aug. 29: Mission Varrío Project	– <i>Latin</i>
July 25: Jazz Caliente	– <i>Latin Jazz</i>	Sept. 5: Larry Walker Band	– <i>Cotemporary Mix</i>
Aug. 1: City Opera	– <i>Opera</i>	Sept. 12: Faye Carol	– <i>Jazz/Blues</i>
Aug. 8: Robin Campbell Band	– <i>Sultry Rock</i>	Sept. 26: Rosa Los Santos	– <i>Peruvian</i>
Aug. 15: Jay'e and Friends	– <i>Jazz/Soul</i>	Oct. 3: Michelle Pollace	– <i>Latin Jazz</i>

For a complete schedule of all locations and concerts, visit www.peopleinplazas.org



TECHNOLOGY UPGRADES

It is the commitment of the ownership and management of the Pyramid to provide the highest quality and most progressive telecommunications capabilities. The following table gives an overview of the services, infrastructure and resources now available to tenants, provided through Montgomery Technologies.

Telecommunications Solutions	Available	Notes
In-Building Service Providers	Yes	AT&T, Verizon Business, Cogent, Zayo(AboveNet), TW Telecom and Sunstream.
POTS, T1, DSL, Copper based circuits	Yes	AT&T, Verizon Business, TW Telecom well as other service providers that use at&t for last mile - including Sprint, XO, and others
Fiber Optic based circuits DS3, OC3 and Metro-Ethernet	Yes	AT&T, Verizon Business, Cogent, TW Telecom, and Zayo.
TV Services	In-Building	Notes
Rooftop Satellite Dish	Yes	High Definition DirecTV available
Telecom & Wiring Infrastructure	In-Building	Notes
Riser System wiring infrastructure	Multi-Tenant Ready	Primary distribution to all tenant occupied floors ready for use for voice/dsl/T1 services. Average of 200 pairs per floor. Building features multiple fiber backbones that provide distribution to support Metro Ethernet and Fiber services.
Substantial copper and fiber infrastructure	Yes	AT&T has more than enough capacity to serve the tenants voice and data requirements.
Minimum Point of Entry & Telecom Closets	Minimum Point of Entry (MPOE), the building has one MPOE located in the Garage Level. Service providers have separate point of presence located in the garage levels. The riser system is offset from the MPOE and all telecom closets are stacked. Each floor has one telecom closet.	
Additional Data or Telecom Resources		
Campus or Building link notes	The building has multiple points of entry and diverse fiber and copper entry points. There is existing pathway between 505 Sansome and 600 Montgomery. With multiple carriers, fiber and copper distribution, and physical diversity 600 Montgomery offer s premium telecom options to tenants.	

Table courtesy of Montgomery Technologies

BEHIND THE SCENES



JASON SMITH PROPERTY MANAGER

Jason joined the Transamerica Pyramid Center in 2013 as Property Manager. He is responsible for the overall operation of the Transamerica Pyramid Center, including interfacing with the Cushman

& Wakefield leasing team, supervising all tenant build-outs and capital projects, managing tenant relations, and bidding

out all service contracts on a periodic basis. He is an active member of the Building Owners and Managers Association's Careers Committee. He holds an MBA from San Francisco State University, a Bachelor's Degree in Management and Human Resources from California Polytechnic University, and is a candidate for Real Property Administrator (RPA) from BOMI International. In addition, he is a licensed real estate broker in the State of California.

CONCIERGE'S CORNER

By J.C. CUAYET • 415.829.5340



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505 Sansome St.
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TRANSAMERICA PYRAMID CENTER



Within a few months after opening, Hakkasan has developed a remarkable following. The super-stylish 10,000 square-foot space boasts soaring arched windows, punctuated by latticed “cages” for a sense of privacy. The main dining room seats 65. There are two private rooms with seating up to 20. The 25-seat U-shape bar lit in cobalt blue in my opinion is the heart of the restaurant and the best place to enjoy both cocktails and appetizers.

Hakkasan features a unique take on modern Chinese, highlighting dishes that have been specifically designed for the San Francisco restaurant (other locations include London, New York, Miami, Middle East, and India). The a-la carte dinner menu offers small eats, sharing dishes, and select dim sum items while lunch focuses on a broad dim sum selection.

My favorites dishes are Jasmine Tea Smoked Beef Short Rib, Stir Fry Monkfish in spicy black and bean sauce, and braised Kurobuta pork belly with aged vinegar sauce. The menu also includes Hakkasan classics such as Crispy Duck Salad and Grilled Wagyu Beef. It features an extensive wine list, sake, and a lineup of beers from around the world.

Overall, Hakkasan provides an indelible dining experience. The food is imaginative, albeit a bit pricey. The staff is knowledgeable and responsive, anticipating requests without being obtrusive.

Hakkasan is located at 1 Keanry St. It is open for both lunch and dinner. Valet Parking is available. Reservations are a must. For more information, visit <http://www.hakkasan.com>.



EVENT CALENDAR



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1. North Beach Festival

June 15 & 16
North Beach, SF
www.sresproductions.com/north_beach_festival.html

2. Stern Grove Concert in the Park

June 16
Stern Grove
www.sterngrove.org

3. Am Cup

July 4 – Sept 21
SF Bay
www.americascup.com

4. Fillmore Jazz Festival

July 6 & 7
Pacific Heights
www.fillmorejazzfestival.com

5. Outside Lands Music Festival

Aug 9 – 11
Golden Gate Park
www.Sfoutsidelands.com

6. Whale Watching Peak Season

September Migration
Off shore, SF
Various Booking Venues

7. Aids Walk

July 21
Golden Gate Park
www.aidswalk.net

8. Ghirardelli Square Chocolate Festival

Sept. 14 & 15
Ghirardelli Square
www.Ghirardelli.com

9. Comedy Day

September 15
Golden Gate Park
www.comedyday.org